

OCEANA WEDDING

Worlds fast growing Asian Wedding Magazine

RETAILERS, FASHION DESIGNERS, WHOLESALERS, MANUFACTURERS & EXPORTERS ALL IN ONE MAGAZINE.

RETAIL FASHION BUYERS FROM UK & EUROPE, INDIA, PAKISTAN AND USA, CANADA AND THE REST OF THE WORLD.

ABOUT US

We are business specialising in wedding products and services, we also specialise in the latest fashion. We are AFM publishing ltd. We are based in India and United Kingdom. Our team has the expertise to help achieving your goals. We bring customers to see your products and services. Making them engage with you on every level.

WHY CHOOSE US?

We have revolutionised the way we think is best suited for not only our clients who place advertisement with us but also making sure that the end user finds it very easy way to purchase your products. Other companies just leave you to it. We don't.

Our both magazines are digital as well as print. Our sales marketing is important for us, making sure that we deliver to you the best chance of selling your product. We engage fully in social media, letting the world know, we mean business.

We are based in India and United Kingdom. But aim to serve over 40 countries. Now that's what we call serious business.

We look forward to serve you the best we can.

DO BUSINESS WITH UK & EUROPE!

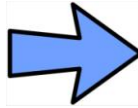
Oceana wedding is the fastest growing wedding magazine. You can showcase your wedding products and wedding services to many . Our digital magazine means its delivered to millions of Audience who can view and make decision on their mobile devices. Our print copy will also be in places where we think customers are likely to buy your products or services. Get buyers from the UK and Europe (France, Germany, Netherlands, Norway, Spain and Portugal).

DO BUSINESS WITH THE REST OF THE WORLD!

Have you ever wanted to do business with people all over the world. May be let the world know about you, your wedding products and services. Oceana wedding lets you do just that. We have database from INDIA, PAKISTAN, USA, CANADA, and AUSTRALIA, MALAYASIA, UAE, EUROPE and other countries.

Why should I use Oceana wedding?

We have many answers and one of many answers is in here



You should use OCEANA Wedding

If you are a:

FASHION RETAILER
FASHION DESIGNER
WHOLESALE
SUPPLIER
MANUFACTURER
EXPORTER
WEDDING SERVICES PROVIDER
BRIDAL HAIR AND MAKE-UP

If you sell:

BRIDAL LENGHAS
SAREES
SHALWAR KAMEEZ
DESIGNER SUITS
KURTHAS
INDIAN FABRICS
SHERWANIS
INDIAN JEWELLERY
WEDDING SERVICES

If you want to do
Business with Buyers from:

UK
FRANCE
SPAIN
PORTUGAL
GERMANY
NETHERLANDS
SWEDEN

USA
CANADA
INDIA
PAKISTAN
UAE
MALAYISA
Rest Of The
World.



Who will see your advert?

The Oceana Wedding is a Print, Digital and Web Based Services.

We sending your adverts to many thousands of Potential Buyers from across the World.

In total, we expect around millions of Potential Buyers to view your adverts.

To be distributed all over India in key locations.

Targeted NRI locations throughout the world.

Over 20 million digital magazines will be emailed in first month.

Month 2 to have over 30 million digital magazine emailed.

Digital magazine to grow by 10% increase month by month.

Print copy to be in most metro cities in India.

Print copy to be in most 4 and 5 star hotels in India's metro cities.

Print copy to be in cities in UK where large Indian population.

Print copy to be distributed in some airports for NRI visiting India.

Digital and print copies in UK, Canada, USA, India, Europe and world.

6 million plus NRI database

45 million plus India database and growing.

Offices in UK and India, soon in Canada.

Super Bridal event shows coming across India and other countries.

Digital and social marketing of your products.

Our policy, Make in India, sell to everyone.

New mobile APP being created.

WHO ARE THE BUYERS?

EUROPEAN BUYERS

Many European Indian wedding wear customers actually buy from the UK due to its location. They would prefer to buy DIRECTLY from India, but do not have the means or the Contact to find out where and how they can buy from. Oceana wedding will fill that gap of knowledge. We will show potential buyers where they can buy from and how.

PAKISTANI-ORIGIN BUYERS

In Pakistan, there are millions of buyers of wedding bridal lenghas, sarees, fabrics and sherwanis. Some of them want to come to India to buy as potential customers, many of them may also be trade customers considering to trade with our Manufactures and wholesalers and others. Oceana wedding makes this easy. We also send our digital and print copies out to those on our database. Oceana wedding makes it possible for border to border customer trading and retailer customers.

(NRI) BUYERS

Even Indians in India and NRI'S that have an Indian background find it difficult to find the right fashion retailer and wedding products and services suppliers. Oceana wedding over comes that difficulty and allow customers to find you.

WORLD BUYERS

Oceana wedding has a customer and retail customer's database all over the world. These customers are online shoppers, customers who are looking for wedding bridal wear, wedding products and services.

What happens at Oceana wedding?

Oceana wedding is where sellers display and show their wedding products and services to millions of potential customers who are searching for these sellers. We introduce you to these potential buyers.

Buyers will be very keen to shop with you.

OUR TEAM

Our team will assist you at all times – before the advert is placed and after.

Where can you place your advert?

PRINT MAGAZINE

Print copies will be stocked at many Locations in UK, India, USA and Canada as well as many other Countries.

Print copies will be given out at some key locations where NRI tourists are traveling to India.

Many of the print copies will be in 4 and 5 Star hotels where potential customers can view Oceana wedding with ease.

Every customer views the item or service being provided by the seller and makes their decision on what the eye sees. This is impulse buying.

DIGITAL MAGAZINE

Welcome to the world of digital. Do you have a mobile phone?

In India there are now over 1 Billion mobile phone subscribers.

In uk there over 38 million smart phone users and to put this in perspective there are now over 2 Billion smart phone users worldwide.

With ipads and other tablets becoming more popular than ever before, and many smart phones having much larger screens and high definition resolutions it means your adverts can be seen and with our interactive functions allowing the buyer to engage with you, means you have greater chance to convert the audience to potential customers.

Digital magazine comes with full social media marketing and complete up to date digital marketing technologies being used.

WEBSITE-MOBILE APP

Internet is now becoming part of our everyday lives.

Why do people use the internet?

Internet is used for finding information, sending emails and making purchases as well as selling products and services.

online purchases in India and the rest of the world is increasing year on year. Oceana wedding is taking advantage of this, we aim to bring online sales through our websites and mobile apps.

We are one of the fastest growing wedding brand in UK and India as well as rest of the world.

We have over 10 years of experience in wedding products and services.

www.oceanawedding.com

OCEANA Wedding Magazines

Oceana Wedding Magazine is the world's fastest growing bridal publication.

The company's headquarters are in INDIA and UNITED KINGDOM, and five editions are published Bi Monthly in the UK, India, Pakistan, South Africa and Malaysia – reaching an audience of over millions.

The magazines are renowned for their high quality and high readership amongst budding Brides and grooms. Oceana wedding is for the Asian Bride and Groom. Oceana wedding is a major brand which aims to serve as a full wedding fashion wear, wedding products and wedding services.

UK EDITION



Distributed throughout
UK & Europe

INDIA EDITION



Distributed in India, UK, Europe
Middle East, US & Canada

PAKISTAN EDITION



Distributed in Pakistan
& Bangladesh

SOUTH AFRICA EDITION



Distributed in South Africa &
across the African continent

MALAYSIA EDITION



Distributed in Malaysia &
South-East Asia

STATISTICS

Oceana wedding has compiled some data for you.

The reason why we are strongly focusing on our digital magazine is that we know over 2 Billion people now have smart mobile Devices. Any information can be accessed in the palm of a hand.

Average person spends over 2 hours in a single day.

Rise Of The Smart Mobile Devices

The world is now a smart phone society; the average person now spends just over 2 hours each day on their mobile phone. That's twice as long as laptops and pc. 18-30 year olds now check their phones within 5 minutes of waking up.

People now spend over 20 hours each week online. Selfies now play a significant part of many lives. People want to look good when they display their profile photo on social media networks, this encourages them to upgrade their current wardrobe. As many as 55% mobile users now take the decision of buying within the first 10 minutes of seeing the product on their mobile phone. This is why it is important for Oceana wedding to capture this growing audience and bring together that very connection needed between customer and seller.

Over 39% of mobile phone users send images and share offers amongst friends, this is really the fastest way to grow any sales. Digital marketing has now one of the highest rates of conversion of buyers from impulse buying.

So this was just a few to list why you need to be with OCEANA WEDDING.



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